



# **CALL FOR PROPOSALS**

**5<sup>th</sup> MARCH 2018**

## **1. Background**

The Insurance Institute of Uganda (IIU) was established in 1964 as the training arm of Uganda's Insurance sector with a mandate to carry out Education, Training and professional development in the insurance sector. The above mandate is recognized under the current Insurance (amendment) Act 2011, which came into force in 2011. IIU is a private tertiary institution licensed by National Council for Higher Education (NHCE). All its programs are accredited and recognized by NCHE.

The Institute conducts short term specialized trainings, Certificate of Proficiency course and coordinates the professional exams for the Chartered Insurance Institute (CII) and the Australian and New Zealand Institute of Insurance and Finance (ANZIIF).

In an effort to promote and use research in the insurance industry, the Insurance Institute of Uganda as the training arm of the industry is planning a number of research programmes including, but not limited to research writing and publishing. This is both for academic purposes and market research. Academic purposes to improve the institute's programs and market research for use by members in decision making in such areas like product development and increase in insurance penetration. This encourage policy making on insurance to be better informed based research evidence.

## **2. Objectives**

The Research Programme at the Insurance Institute of Uganda has four principal objectives:

- To generate research results for use by members, policy analysts and policy makers
- To build a credible local capacity for policy-oriented research in the insurance industry.
- To promote links between research and policy in the insurance industry.
- To encourage research writing and publication by members.

### **3. Areas of research**

Research proposals should have topics in the areas below:

1. Micro-insurance
2. Oil and Gas insurance
3. Agriculture insurance
4. Marine insurance
5. Health insurance
6. Bancassurance
7. Aviation insurance
8. Motor insurance
9. or any other related areas in insurance.

### **4. The Research Proposal Format**

- The size of the proposal shall be between 15 to 20 pages excluding the front and back matter. Less than 15 or more than 20 pages shall not be accepted.
- The format is the Times New Roman font 12 and 1.5 spacing.
- APA 6<sup>th</sup> edition referencing style.

The following research proposal format should be followed;

## **SECTION ONE**

### **1.0 INTRODUCTION**

The general introduction presents the whole proposal as well as what is in section one of the proposal, namely:

- 1.1 Background to the Study
- 1.2 Statement of the Problem
- 1.3 Objectives of the Study
  - 1.3.1 General objectives
  - 1.3.2 Specific objectives
- 1.4 Research Questions and/or Hypothesis/ses
- 1.5 Scope of the Study
  - 1.5.1 Geographical scope

- 1.5.2 Content scope
- 1.5.3 Time scope
- 1.6 Justification of the study
- 1.7 Significance of the study
- 1.8 Theoretical Framework/Theoretical Model
- 1.9 Conceptual Framework (Other frameworks/models such as Empirical, Analytical, can be included)
- 1.10 Definition of Key terms/Concepts

## **SECTION TWO**

### **2.0 REVIEW OF LITERATURE.**

- 2.1 Introduction to Review of Literature
- 2.2 Literature Survey
- 2.3 Theoretical Review
- 2.4 Review of Specific Literature (according to specific objectives)
- 2.5 Summary of Review of Literature (highlights for each specific objective, gaps, and the specific gap justifying the proposed study).

## **SECTION THREE**

### **3.0 METHODOLOGY**

- 3.1 Introduction
- 3.2 Research Design
- 3.3 Study Area and Population
- 3.4 Study Sample
  - 3.4.1 Sampling design
  - 3.4.2 Sampling procedure
  - 3.4.3 Sample size
- 3.5 Data Collection
  - 3.5.1 Data collection sources
  - 3.5.2 Data collection methods and instruments
  - 3.5.3 Data quality control
  - 3.5.4 Data collection procedure

### 3.6 Data Processing and Analysis

#### 3.6.1 Data processing

#### 3.6.2 Data analysis and presentation

### 3.7 Ethical Considerations

### 3.8 Limitations of the Study and Counteraction Measures

## REFERENCES

## APPENDIX/ANNEX

APPENDIX 1: Research plan

2: Research Budget

3: Research Instruments

## 5. Funding

Each research proposal will be funded to a maximum of 10 million shillings and they will be subjected to review by the Research Committee. One can send more than one proposal. We encourage collaborative research writing.

## 6. Eligibility

One must be a member of the Insurance Institute of Uganda for his or her research proposal to be considered. However, a non-member can be a co-author with the member(s).

**Note:** All research proposals should be submitted to [research@iiu.ac.ug](mailto:research@iiu.ac.ug) before March 31, 2018.

### For more information;

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